

A New App for 4WD Enthusiasts



**LAUNCHING
IN 2016**



How the App Works



My Ultimate 4WD connects 4WD enthusiasts with high quality, compatible parts for their vehicle. This gives them a way to SEE their vehicle modified before investing in parts and accessories.



Users take a photo of their vehicle, then customise it in real time by adding parts and accessories from the app Toolbox. It is a fun and interactive way to customise and create their ultimate 4WD.

Building a Community



Users share their creation via social media and email platforms before purchasing parts and accessories through the app to make their ultimate 4WD a reality.



My Ultimate 4WD provides an online community hub for connecting, sharing and reviewing products.

Users can customise with confidence, knowing the parts and accessories in the Toolbox are:

- Compatible with their vehicle
- Tested & Reliable
- High Quality
- Reputable Brands

Feature Your Products Within Our App

Exclusive advertising opportunities to select suppliers only!

Display your products and brand within our product Toolbox

Expose your brand to new customers

Join us as a trusted and endorsed brand

Featured space on our website

Get in contact with us now to talk about partnership opportunities. For a limited time, get your first three months FREE!



myultimate4wd.com



Chris Clark - 0424 671 940
chris@myultimate4wd.com



[MyUltimate4wd](#)

Meet the Team



Chris and Ally Clark share a passion for adventure, the outdoors and four wheel driving. They have been involved in Australia's 4WD scene for over ten years, with Ally driving in the World Extreme Rockcrawling series and Chris writing for several national 4WD publications.

The idea for My Ultimate 4WD stemmed from Chris and Ally's own experience and frustration with customisations – parts not fitting correctly, poor quality products and the end result not looking good on the vehicle. The core purpose of My Ultimate 4WD is to serve the 4WD community with reliable modification information and provide a fun way to customise 4WDs.